



Liyana Jainal

Graphic Designer

CONTACTS

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BEHANCE

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TRAITS

Leadership
Creativity
Teamwork
Communication
Problem-solving
Willingness to learn

HOBBIES

Contemporary Dance
Risograph Printing
Film Photography
Rock Climbing

ABOUT ME

A confident and passionate graphic designer with a good understanding of working with both print and digital media. Experienced with Adobe Creative Suite, particularly with Photoshop and Illustrator, and a vast knowledge of typography. Taking on multiple leadership roles, I work well in new environments and am equipped with the skills to help innovate and conceptualise new ideas. I thrive in a collaborative setting where I can contribute to meaningful projects and push the boundaries of design.

WORK EXPERIENCE

Aug 2024 - Feb 2025	JUNIOR DESIGNER Lonsdale Design (Previously Why? Brand Design) Working alongside senior designers and strategists to produce and refine high-quality design outputs, ensuring all projects meet creative briefs and client expectations.
May - Aug 2024	INTERN DESIGNER Lonsdale Design (Previously Why? Brand Design) Assisted in creating and refining pack designs for clients, ensuring cohesive visual representation across multiple platforms.
2021 - 2024	PART TIME TUTOR MindFlex Home Tuition Conceptualise key visuals and adapting lesson plans for each student. Analysing student's development in class. Teaching English, Maths, Science and Art.

EDUCATION

Present	BACHELOR OF FINE ARTS Nanyang Technological University (NTU) Specialisation in Visual Communication. Royal Melbourne Institute of Technology (RMIT) Semester exchange in 2023
Class of 2020	GCE A-LEVELS St. Andrews Junior College Awarded the Mrs Grace Ballas Scholarship in 2019. Top in Cohort for H2 Art for Final Examination in 2019.

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Figma
Powerpoint

EXPERIENCES

GOTONG ROYONG CLUB
Project Leader & Founder
National Youth Council Grant
Collaboration with passionate youths, in which I oversee the exhibition planning.